

***If you fail to prepare,  
you prepare to fail !***

## Identity and Access Management Services

*Although there are still plenty of legitimate, compliance and business drivers to build an IAM (Identity and Access Management) program in all kind of organisations, too many of these programs do fail in the short or long term.*

*Ascure has been involved in IAM programs since 2001. Based on those experiences, Ascure has built several services to assist organizations in the process of getting their identities and associated privileges or accesses defined and under control.*

### Why do so many IAM projects fail?

Eventhough each organization and project will have its own specific challenges, Ascure distinguishes eight main traps for an IAM project:

1. Business was not aware of the project or was not ready for the upcoming changes.
2. The drivers were only ICT related.
3. Lack of strategy, vision or a roadmap.
4. Requirements weren't properly gathered or managed.
5. A proper project plan did not exist.
6. Too much focus on quick wins or on the big picture instead of a (proper) balance.
7. The current situation was not analyzed.
8. No experience with Identity and Access Management.

The reasons mentioned above sound basic and general, and they are. However, a lot of projects are facing these reasons. As a counterweight, Ascure developed several services to mitigate the chance they become reality for your project.

### Ascure offers four main IAM services:

- IAM Vision and strategy
- IAM PhaseOne Project
- IAM Consulting and Advice
- IAM Program & Project Management

### IAM Vision and strategy

This project delivers the vision and strategy for an IAM program, completely customized to the business drivers of your organization.

First of all, the drivers are determined by our own ARM-method (Ascure Requirement Management) and reported in a clear and understandable format.

Based on the agreed business drivers a vision is formulated, including goals and the added value for your organisation.

The strategy will focus on the roadmap, key success factors, roles and responsibilities (stakeholders, most appropriate sponsor), linked projects and strategic scope.

Summarized after this stage you will have an answer on the following questions:

- Is there a business case for IAM within our organization?
- What are the strategic goals and added business value?
- Who are the stakeholders for this project?
- What is the strategic roadmap for IAM in your organization?
- What can we expect from IAM?

*This project is not only crucial before moving to another stage, it will help you to choose the most appropriate IAM track for your organization.*

### About Ascure

Ascure is specialized in operational risk management, consultancy and staffing. Operational risk management, information security, business continuity and compliance to laws and regulations are major cornerstones of our services.

Ascure assists its customers with the incorporation of operational risk management at all levels and in all areas of their organization, including day-to-day operational decisions. No decision should be taken in any organization without applying proper operational risk management. It can be applied throughout the entire life cycle of any activity or project. In order to minimize risk, it is however preferable to apply operational risk management at the beginning phase of a project or operational activity.

### About Ascure Academy

Ascure offers, through the Ascure Academy, an extensive education and awareness program, covering several open classes, events and customized education experiences.

### Contact

For further and additional information, please contact us on Tel. +32 (0)9 243 10 20 or [info@ascure.com](mailto:info@ascure.com)

On all Ascure services our general terms of delivery apply.

## IAM PhaseOne Project

Too many IAM projects fail because the organization jumps immediately into a solution, often by buying directly a technology or product. If the organization does not have the governance and customized models before the implementation starts, crucial project time will be wasted, expected results will last for months or will never be met. Aszure offers a proven track that will prepare your IAM project profoundly, by building an adequate and customized “to be architecture” based on a properly analysed “as-is architecture”.

First of all the current situation will be assessed and the tactical requirements will be gathered.

Afterwards, the scoping process will start: by explaining the different options in a functional architecture, showing the relationship between requirements and building blocks, and linking the tactical requirements to the strategic ones; your organization will fully comprehend the requirements. This insight is a ‘sine qua non’ to determine and validate the scope.

Now, together with the roadmap, all ingredients are present to write the technical part of an RFI (Request For Information) and/ or RFP (Request For Proposal).

Based on our years of experience, Aszure can as well setup an adequate decision matrix and assist you in the process of selecting the right tools and implementation partner. Aszure can assist you in preparing the implementation.

*“An Aszure IAM Phase One project will not only prepare your IAM project in your organization, but will prepare your organization for IAM as well.”*  
(Jan De Meyer, Aszure Director)

## IAM Consulting and Advice

Consultants working at Aszure have extensive competence in the field of IAM. Therefore they are often hired for their specific knowledge and experience. Those assignments can be very short or can cover several months; they vary from authentication specialism to strategic coaching, but will always be in correlation with your business objectives. Several profiles are listed below:

**An IAM coach** is your strategic IAM contact. He/she is not involved in the operational or implementation details but will make sure that IAM is in line with your vision and strategy. He/she is used to look for pragmatic solutions, to think out of the box and to focus on your business needs and requirements.

**IAM Project/Program Leaders** are responsible for the full project/program or for a specific phase.

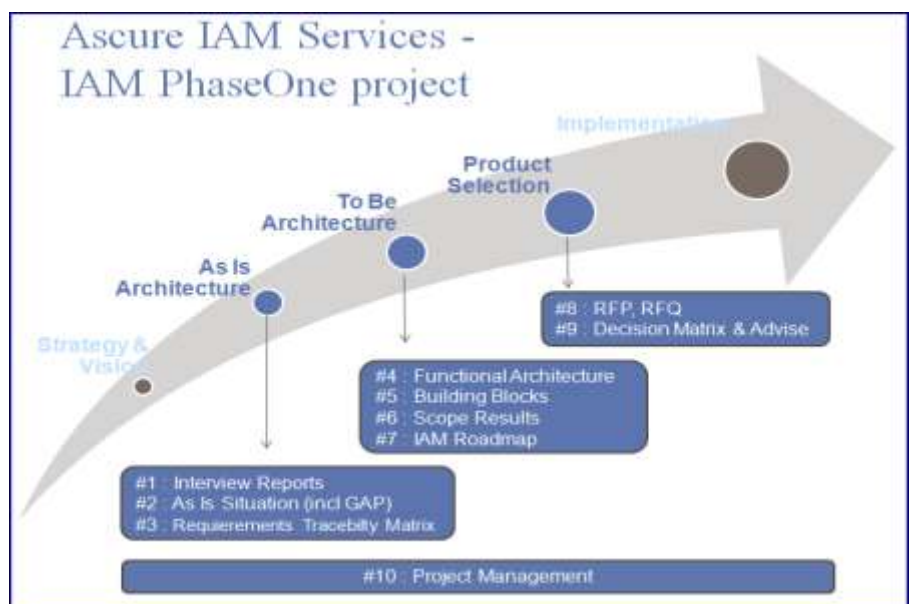
Major distinction with general project/ program leaders is their mix of IAM with project management skills and experience.

**IAM Architects** are specialized in assessing the current situation, gathering the needs and requirements, understanding the business and proposing an adequate solution for the challenges you face. Some architects are more generic, others are more focused on specific domains or technology.

Some examples are

- Identity Management (IDM)
- Privilege Management (PRM)
- Access Control Management (ACM)
- Role and Rule Based Access Control
- Authentication Specialist
- Technology Architect
- Enterprise Security Architect

*“Everybody ‘has his place’”*  
(Plato)



Interested in world-class education and training: visit the website of the Aszure Academy ([www.ascureacademy.eu](http://www.ascureacademy.eu)).

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